

# Hospitality Interiors

HOTEL, RESTAURANT, BAR & CLUB INTERIORS

## FEATURES

British Design | Guest room design | Surfacing

## PROJECTS

Ham Yard Hotel | Perfectionists' Cafe  
Studio Grigio | The Blues Kitchen Shoreditch

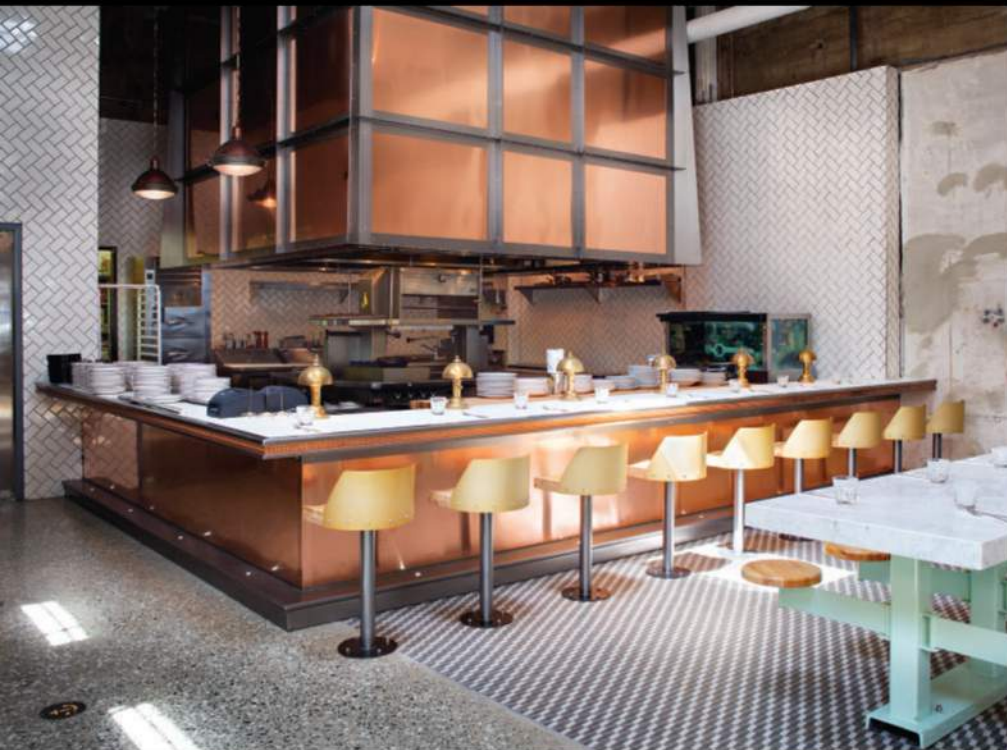
## PROFILES

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## Ironside Fish & Oyster, San Diego

Ironside Fish & Oyster is a new seafood and raw-bar concept created in San Diego by Basile Studio – a Southern California-based fabricator, designer and builder – for CH Projects, in partnership with the Michelin-starred executive chef Jason McLeod.

Dubbed ‘San Diego’s most exciting new restaurant’, Ironside Fish & Oyster is an impressive addition to a collection of Consortium Holdings’ properties setting out to offer good old fashioned hospitality, in a creative modern idiom, to the San Diego area in the USA.

Designed by Paul Basile’s eponymous studio, the nautical design concept has its roots in San Diego’s reputation as a seaport hub and from the local fishing industry, based in the up-and-coming area of Little Italy, which once made San Diego the tuna capital of the USA. The name comes directly from the previous business in the 1920s building, Ironside Metal Works – and the external facade has a carefully-preserved painted concrete sign, Ironside Metal Works Salesroom.

Inside Ironside there are distinctive features tucked into every corner of the seafood and raw bar concept, encouraging diners to discover conversation-starting design accents such as a marquee funfair lighting installation formed of the phrase ‘shit happens’ near the bathrooms, or an installation by Brandon Kihl featuring 2000 fake piranha skulls against the south wall. There is nothing cookie-cutter about this place, practically everything has been designed and fabricated for this space.

